

Department of International Media and Entertainment Management
Core Course List for AY110

Category	Subject	Credits	Freshman		Sophomore		Junior		Senior	
			Fall	Spring	Fall	Spring	上	下	上	Fall
GE Core Courses	Service Education (I) (II) A93A17 、 A93A18	0	0	0						
	Chinese Literature A85A01	3	3							
	English Reading A85A02	3	3							
	Secret Codes in Intelligent Technologies A93A29	2	2							
	English Writing and Composition A85A03	3		3						
	Modern Culture and History A85AC1 World Culture A85AC2 Presentation Skill A85AC3 Second Language A85AC4 (choose one of four)	3		3						
	Unraveling the Mystery of Health A93A28	2		2						
	Physical Education (I) (II) A93A15 A93A16	0			0	0				
	Programming (Python) A93A20	2				2				
	Departmental Required Courses	Management and Managerial Practice / Management Practicum A85E01 A85F01	3		3					
Economics (I) A85805		3	3							
Data Processing A85808		3	3							
Statistics (I) A85803		3		3						
Marketing Management A85806		3			3					
Human Resource Management A85807		3			3					
Media and Entertainment Management in Practice A76128		1	1							
Digital Photography Practice		3	3							
Creative Thinking and Innovation A76277		3			3					
Event and Venue Management A76513		3				3				
Project Management A76225		3				3				
Introduction to Media and Entertainment Business A76129		3		3						
Aesthetics A76119		3		3						
Visual Art A76245		3			3					
Media and Communications A76246		3				3				
Storytelling Concepts A76221		3				3				
Advertising A76305		3					3			
Research Method A76227		3						3		
Special Topic (I) (II) A76521 、 A76440		3							2	1
English Proficiency		0							0	
International Studies	0							0		
Core Credits		73	21	17	12	14	3	3	2	1
Elective	GE Elective Credits	12	https://netreg.isu.edu.tw/Wapp/Wap_indexmain2.asp							
	Elective Credits	28	https://www2.isu.edu.tw/upload/600e/5/(109)%204Y ear%20curriculum%20of%20EMD%202.pdf							
	Other Electives (Students can choose the courses from other Departments within the International College, and/or English taught Programs.)	15								
Credits Required for Graduation		128								

Remark :

1.Students must achieve a minimum level of English proficiency and International Studies requirement as stipulated by the Department of IMEM.

If the student wishes to obtain the Certificate from Practical Oriented Courses, s/he must take at least one Off-Campus Internship.

(Please refer to the IMEM website for the 4-Year curriculum.)