

Department of International Media and Entertainment Management

Core Course List for AY111

Category	Subject	Credits	Freshman		Sophomore		Junior		Senior	
			Fall	Spring	Fall	Spring	上	下	上	Fall
GE Core Courses	Service Education (I) (II) A93A17 、 A93A18	0	0	0						
	Chinese Literature A85A01	3	3							
	English Reading A85A02	3	3							
	English Writing and Composition A85A03	3		3						
	Secret Codes in Intelligent Technologies A93A29	2	2							
	Unraveling the Mystery of Health A93A28	2		2						
	Physical Education (I) (II) A93A15 A93A16	0			0	0				
	Programming (Python) A93A20	2				2				
Departmental Required Courses	Management and Managerial Practice A76132	3		3						
	Presentation and Communication Skills A76131	3		3						
	Economics (I) A85805	3	3							
	Data Processing A85808	3	3							
	Statistics (I) A85E02 & Statistics Practice(I) A85F02	3		3						
	Marketing Management A85806	3			3					
	Human Resource Management A85807	3			3					
	Media and Entertainment Management in Practice A76128	1	1							
	Digital Photography Practice	3	3							
	Creative Thinking and Innovation A76277	3			3					
	Event and Venue Management A76513	3				3				
	Project Management A76225	3				3				
	Introduction to Media and Entertainment Business A76129	3	3							
	Aesthetics A76119	3		3						
	Visual Art A76245	3			3					
	Media and Communications A76246	3				3				
	Storytelling Concepts A76221	3				3				
	Advertising A76305	3					3			
	Research Method A76227	3						3		
	Special Topic (I) (II) A76521 、 A76440	3							2	1
	English Proficiency	0							0	
	International Studies	0							0	
Core Credits		73	21	17	12	14	3	3	2	1
Elective	GE Elective Credits	10	IC GE Elective courses that offered by International College. English taught ISU GE electives can be counted as IC GE but no more than 6 credits.							
	Elective Credits	30	https://www2.isu.edu.tw/2018/showpage_v01.php?dept_mno=600e&dept_id=5&page_id=33235							
	Other Electives (Students can choose the courses from other Departments within the International College, and/or English taught Programs.)	15								
Credits Required for Graduation		128								
Remark :										
1. Students must achieve a minimum level of English proficiency and International Studies requirement as stipulated by the Department of IMEM.										
2. If the student wishes to obtain the Certificate from Practical Oriented Courses, s/he must take at least one Off-Campus Internship.										

(Please refer to the IMEM website for the 4-Year curriculum.)