

Department of Entertainment Management Core Course List for AY107

Category	Subject	Credits	Freshman		Sophomore		Junior		Senior	
			Fall	Spring	Fall	Spring	Fall	Spring	Fall	Spring
GE Core Courses	Service Education (I) (II) A93A17 、 A93A18	0	0	0						
	Chinese Literature A76793	3	3							
	English Reading A76111	3	3							
	English Writing and Composition A76173	3		3						
	Modern Culture and History A76792	3		3						
	Information Systems for Business Management A76112	3	3							
	Physical Education (I) (II) A93A15 、 A93A16	0			0	0				
Departmental Required Courses	Management and Managerial Practice A85E01	3		3						
	Economics (I) A85805	3	3							
	Accounting (I) A85804	3	3							
	Statistics (I) A85803	3		3						
	Introduction to Tourism and Hospitality A76117	3	3							
	Presentation and Communication Skills A76131	3		3						
	Human Resource Management A76263	3			3					
	Creative Thinking and Innovation A76277	3			3					
	Intermediate Business English (I) (II) A76511 、 A76512	6			3	3				
	Script Writing A76501	3			3					
	Event and Venue Management A76513	3				3				
	Marketing A76452	3				3				
	Project Management A76225	3				3				
	Consumer Behavior A76264	3				3				
	Introduction to Entertainment Business A76115	3	3							
	Professional Ethics and Social Responsibility A76450	3							3	
	Research Method A76227	3							3	
	Entertainment Regulation and Policy A76451	3								3
	Special Topic (I) (II) A76430 、 A76440	2							1	1
		English Proficiency	0							0
	International Studies	0							0	
Core Credits		74	21	15	12	15	0	0	7	4
Elective	GE Elective Credits	12	https://netreg.isu.edu.tw/Wapp/Wap_indexmain2.asp							
	Elective Credits	27	https://docs.wixstatic.com/ugd/b15657_d3aec7f698ff409c80d9f52f0f225ab7.pdf							
	Other Electives (Students can choose the courses from other Departments within the International College, and/or English taught Programs.)	15	https://docs.wixstatic.com/ugd/b15657_d3aec7f698ff409c80d9f52f0f225ab7.pdf							
Credits Required for Graduation		128								
Remark :										
1.Students must achieve a minimum level of English proficiency and International Studies requirement as stipulated by the Department of EM.										
If the student wishes to obtain the Certificate from Practical Oriented Courses, s/he must take at least one Off-Campus										

Internship.

(Please refer to the EMD website for the 4-Year curriculum.)