

Department of IMEM Course Study Guide Map

Applicable to Freshmen
Admitted in Academic year 112

IMEM Education Goals

Cultivate professionals with global perspectives in the entertainment industry, management and event planning.

GE CORE COURSES

15 Credits

IC Liberal Arts Courses

10 Credits

IC Required Courses

12 Credits

Departmental Required Courses

31 Credits

Departmental Electives
(including overseas study and other British department/program elective courses at the International College)

60 Credits

Graduation Requirement:
「 International Studies 」 、
「 English Proficiency 」

Year 1/ Fall

Year 1/ Spring

Year 2/ Fall

Year 2/ Spring

Year 3/ Fall

Year 3/ Spring

Year 4/ Fall

Year 4/ Spring

IC Liberal Arts Elective Courses

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IC Liberal Arts Elective Courses

Service Education (1)

Service Education (2)

Physical Education (1)

Physical Education (2)

English Reading

English Writing and Composition

Chinese Literature

Unraveling the Mystery of Health

Secret Codes and Intelligent Technologies

Management

Economics (1)

Statistics (1)

Data Analytics for Business and Decision Making

Application for Statistics

媒體與娛樂產業概論

Presentation and Communication Skills

Media and Entertainment Management in Practice

Digital Photography Practice

Aesthetics

Creative Thinking and Innovation

Python Programming

Event and Venue Management

Media and Communications

Project Management

Storytelling Concepts

Motion Picture Production, Film Theory and History, 2D Art and Design, Consumer Behavior, Off-Campus Internship (1), Off-Campus Internship (2), Off-Campus Internship (3), Digital Imaging.

Research Method

International Tourism, Advertising Production, Commercial Photography, E-commerce, Dynamic Photography Practice, Industrial Internship, Internship Report, Advertising.

During the period of study, in addition to completing the total number of graduation credits, students must pass the department's "English proficiency graduation qualification test and homework regulations" to be eligible for graduation: (1) GEPT Intermediate and Advanced (2) TOEFL TOEFL -PBT/ITP/IBT score 527/527/70 (3) TOEIC score 750 (4) International English Language Test IELTS score 5.5 (5) Cambridge University English Proficiency Certification Test Cam. Main Suite FCE level (6) Cambridge University International Business English Proficiency Test BULATS (officially changed its name to Cambridge Lingua skill in December 2018) ALTE Level 3 (has been completed) (7) Internet National English Test NETPAW Intermediate and Advanced.

Students must complete "International Study" before graduation. For regulations on international study, please refer to "International Study Regulations for Students of I-Shou University International College ".

Special topic production(1)

Special topic production(2)

Risk Management, Entertainment and Event Marketing, Digital Marketing and Social Media, Cross Culture Awareness.

→ Prerequisite
- - - - - Suggested Procedure