

Department of International Media and Entertainment Management Core Course List for AY112

Category	Subject	Credits	Freshman		Sophomore		Junior		Senior	
			Fall	Spring	Fall	Spring	Fall	Spring	Fall	Spring
GE Core Courses	A85A01 Chinese Literature	3	3							
	A85A02 English Reading	3	3							
	A93A17 Service Education (I)	0	0							
	A93A29 Secret Codes in Intelligent Technologies	2	2							
	A85A03 English Writing and Composition	3		3						
	A93A28 Unraveling the Mystery of Health	2		2						
	A93A18 Service Education (II)	0		0						
	A93A15 Physical Education (I)	0			0					
	A93A16 Physical Education (II)	0				0				
	A93AE (Python) Programming (Python)	2				2				
Departmental Required Courses	A85812 Economics	3	3							
	A85810 Data Analytics for Business and Decision Making	3	3							
	A85E04 Statistics	3		3						
	A85F04 Application for Statistics	0		0						
	A85811 Management	3		3						
	A76113 Digital Photography Practice	3	3							
	A76129 Introduction to Media and Entertainment Business Management	3	3							
	A76128 Media and Entertainment Management in Practice	1	1							
	A76131 Presentation and Communication Skills	3		3						
	A76277 Creative Thinking and Innovation	3			3					
	A76221 Storytelling Concepts	3				3				
	A76225 Project Management	3				3				
	A76246 Media and Communications	3				3				
	A76513 Event and Venue Management	3			3					
	A76227 Research Method	3						3		
	A76521 Special Topic (I)	2							2	
	A76440 Special Topic (II)	1								1
	A76000 English Proficiency	0							0	
	A76345 International Studies	0							0	
Core Credits		58	21	14	6	11	0	3	2	1
Elective	GE Elective Credits	10	Students designated by the International College should take general education courses: A85 elective courses							
	Departmental Elective Credits	31	For elective courses, please refer to the course information of the semester. The relevant credit course classification details are as follows: https://www.isu.edu.tw/newsite/showpage.php?dept_mno=850&dept_id=4&page_id=46011							
	IC Interdisciplinary Elective Credits	9	required courses and/or elective courses of other IC departments/programs							
	Other Electives	20	credits from the overseas study, elective courses of other departments / programs of the International College, and interdisciplinary English-taught courses from other colleges ; the course name of these interdisciplinary English-taught courses from other colleges cannot be the same as the Departmental required courses and must be approved by the Department in advance before course enrolment							
Credits Required for Graduation		128								
Remark: 1. Students must pass the "English Proficiency Graduation Qualification Test and Assignment Regulations" of the Department in addition to completing the total number of graduation credits within the period of study to be eligible for graduation. 2. Students must study abroad or complete "International Studies" before graduation. For international studies regulations, please refer to "Regulations for Implementation of International Studies for Students of International College at I-Shou University".										

(Please refer to the IMEM website for the 4-Year curriculum.)